

Sydney Wiederhold

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EDUCATION

The University of Georgia, Grady College of Journalism and Mass Communication May 2019

Bachelor of Arts in Public Relations, Spanish minor

- Arch Ready Professionalism Certificate (2016)
- Developed campaign plan for Boys & Girls Clubs of America (2018) and Morgan County Foundation for Excellence in Public Education (2019)

WORK EXPERIENCE

Professional Writer and Editor Dec 2020 - present

- Craft and edit articles, blogs, books, and other content for clients
- Conduct in-depth research to ensure the accuracy and credibility of information
- Collaborate with clients to capture their unique voices and meet their specific content needs
- Key contributor to BetterHelp.com, a leading platform for therapy and mental health resources

SkyWest Airlines, Flight Attendant Aug 2019 – Oct 2022

- Ensured passenger safety through strict adherence to FAA guidelines
- Trained new employees according to the handbook while promoting team efficiency and cohesion

Publix Super Markets, Customer Service Office Staff Feb 2015 – Aug 2019

- Led, supervised, and trained front-end staff in alignment with store policies
- Addressed inquiries, resolved customer complaints, and handled financial transactions
- Created a safe, harmonious work environment and managed employee relations

COMMUNITY INVOLVEMENT & LEADERSHIP

American Conservation Coalition (ACC), Member Aug 2021 - present

- Engage in clean-ups, environmental projects, and community outreach in Dallas

The Wesley Foundation at UGA, Student Counselor, Small Group Leader Aug 2016 – Aug 2017

- Provided mentorship and led a small group of freshmen college students

Delta Phi Epsilon Sorority, Founder, Social Media Chair, Gamma Chi Aug 2015 – Dec 2017

- Co-founded the Psi Chapter, managed social media accounts, and served as a counselor for recruitment

VOLUNTEER SERVICE

International Service Volunteer Trips Various dates

Malawi, Haiti, Jamaica

- Completed construction projects, taught English, and developed educational programs for children

SKILLS

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|---------------|-------------------|--------------------|
| ▪ Copywriting | ▪ Proofreading | ▪ Branding |
| ▪ Research | ▪ Time management | ▪ Content creation |
| ▪ Editing | ▪ Communication | ▪ Microsoft Office |
| ▪ SEO | ▪ Creativity | ▪ Social media |